

City of
San Bernardino
California

ECONOMIC DEVELOPMENT

DECEMBER NEWSLETTER



2023 Holiday Season "Shop Local SB"

The City of San Bernardino will be launching a shop local program this holiday season for residents and non-residents.

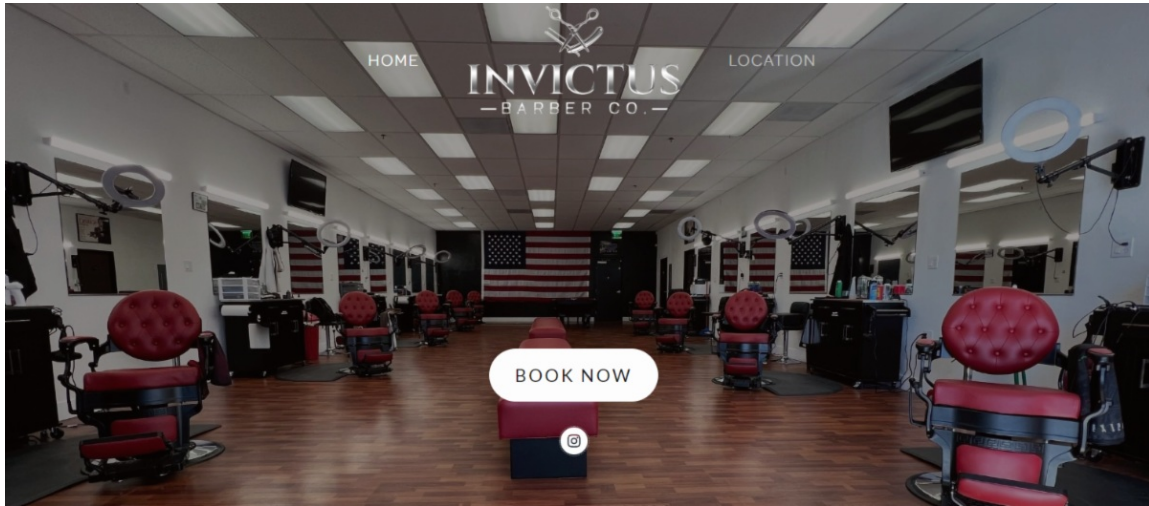
Shopping local at participating businesses can make you eligible for a raffle drawing.

Follow us on Instagram @SBCITYCED or visit our [Shop Local SB website](#) for more information and updates on how to participate.

If you are a San Bernardino, local business wanting to participate, visit our Shop Local SB website to complete a 2023 Holiday Season "Shop Local SB" interest form to learn more.

[SHOP LOCAL SB WEBSITE](#)

BUSINESS SPOTLIGHT



Invictus Barber Company

Invictus Barber Company is a local family-owned business in San Bernardino. Invictus Barber Company prioritizes on consistency, client satisfaction and expertise, in a vibrant and energetic establishment connecting the community through great hair services and positive encouragement.

Invictus Barber Company is located at [4434 University Pkwy Suite K, San Bernardino, CA 92407](#)

For more information, visit their [website](#).

Events

December
4-16

Miracle on Court Street Returns!

For the second year in a row, the Court Street Square in Downtown San Bernardino will be transformed into a holiday wonderland from December 4 through 16. Many of the popular activities will be back this year, including ice skating, falling snow, train rides, crafts, letters to Santa, hot chocolate, and of course, Santa Claus.

Hosted by San Bernardino's Parks and Recreation

[LEARN MORE](#)

December
12

Forming Your Corporation: LLC-S-Corp & More

The Los Angeles Small Business Development Center network offers no-cost virtual business workshops for small businesses.

Hosted by LA Small Business Development Center

[REGISTER](#)

**December
13**

Business & Workforce Development Event

On Wednesday, December 13th from 8:30-11:30 am Thrive Inland SoCal's Business & Community Leaders Outreach Committee is partnering with the Chino Valley Chamber of Commerce to host an event focused on Small Business and Workforce Development to foster quality job creation in the region.

Hosted by Thrive Inland SoCal

[REGISTER](#)

**January
25**

Point in Time Count 2024

The PITC is a critical survey to secure grant funding, as well as other resources for local communities to assist individuals who are homeless or at risk of becoming homeless.

Hosted by City of San Bernardino and San Bernardino County

[REGISTER](#)

Grants & Funding

Verizon Small Business Digital Ready

Small Business Digital Ready is a free learning program to help you grow your business and skill set. Join to access self-paced courses, mentorship opportunities, live events, and more. When you complete two Digital Ready resources, you'll be eligible to apply for a \$10,000 grant.

[Apply Now](#)

The American Dream Awards Grant

The American Dreams Award grant is available to all for-profit businesses operating in the United States. If you become a recipient the package includes \$1,000 in funding, access to a small business accelerator, media coverage, and other perks.

[APPLY NOW](#)

Route 66 Extraordinary Women Mirco Grant Program (Round 2)

Through private fund-raising efforts and a major gift from the National Trust for Historic Preservation Preserve Route 66 Initiative, the Road Ahead Partnership will award up to \$60,000 via the Route 66 Extraordinary Women Mirco-Grant Program.

[APPLY NOW](#)

Latest News

CITY OF SAN BERNARDINO AMERICAN RESCUE PLAN ACT (ARPA) GRANT PROGRAM

The City of San Bernardino anticipates hosting a second round of the Small Business Grant Funding.

Subscribe to our Economic Development monthly Newsletter or follow us on social media to stay up to date with announcements.

[SUBSCRIBE NOW!](#)

Business Spotlight

Join Now!

The City of San Bernardino is seeking a chance to highlight and recognize a local business in an upcoming newsletter. Complete the Business Spotlight form to participate.

[JOIN NOW](#)

Property Spotlight

View Here!

Looking for available properties for your next development project or investment? The City's "Site Selection" tool provides a visual map and market analysis data for your next project.

[LEARN MORE](#)

Go SBCity

Go SBCity app offers several methods to communicate with the City.

**Download
Go SBCity**
The App That Gets Things Done!

- Submit Service Requests
- Who to Call at the City
- Social Media Links
- Links to the Website



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Book An Appointment

Schedule with the Small Business Development Center Now!



Need Help?

Get FREE business Counseling !

SCHEDULE APPOINTMENT

San Bernardino County

Business Services

- Free Human Resources Hotline
- Customized Recruitment Services
- Access to a large pool of screened job applicants
- Customized training programs
- On-the-Job Training funds
- Provide Tax Credit Information



LEARN MORE

Resources



U.S. Small Business Administration



SUBSCRIBE NOW!



**CITY OF SAN BERNARDINO
DEPARTMENT OF ECONOMIC DEVELOPMENT**

Our team is prepared to offer endless opportunities to your business.

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[f](#) [@](#)

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